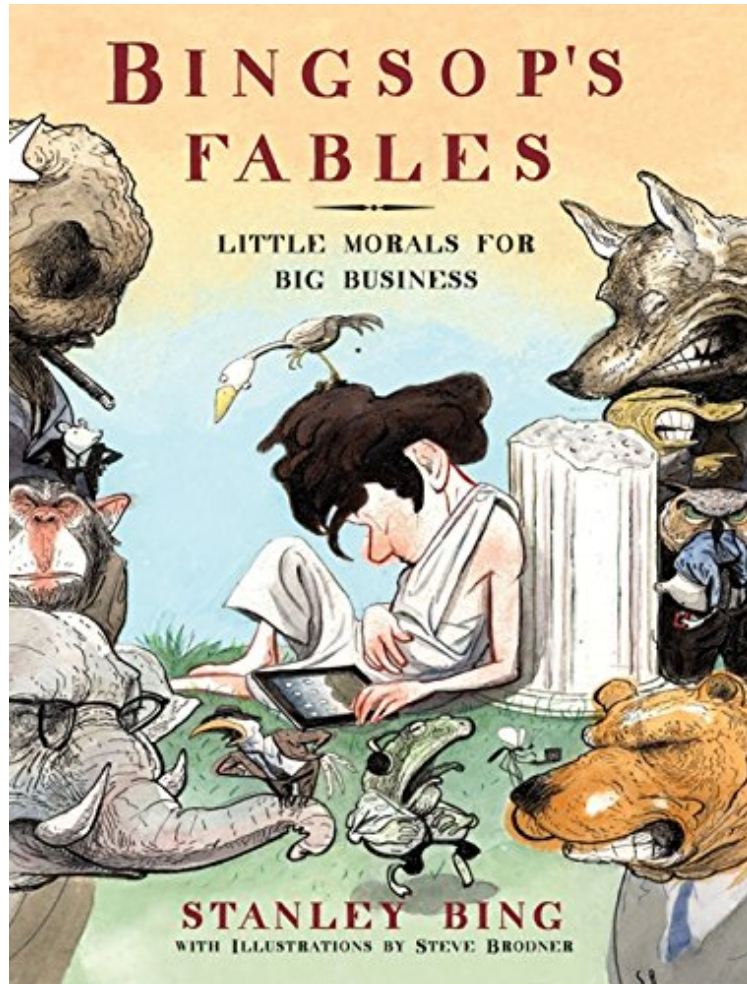


Bingsop's Fables: Little Morals for Big Business

Stanley Bing, Steve Brodner
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Stanley Bing, Steve Brodner : Bingsop's Fables: Little Morals for Big Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Bingsop's Fables: Little Morals for Big Business:

0 of 0 people found the following review helpful. MehBy Cory D. MurphySaw this in the Wall St Journal and had high hopes. Turned out to not have much useful information in it. Eventually gave it away.2 of 2 people found the following review helpful. You'll skip meetings to read this bookBy J. SawyerAnyone who has ever felt really frustrated at work - which is everyone - will find relief and joy in this book. I have lunch at my desk, and find the 2-3 page length of Bing's fables ideal for a brief respite. The hard part is not laughing so loud that people come over. Because who wants to see people at lunch when you could be reading this? Bing is a masterful writer and humorist. Buy it.[...]0 of 0 people found the following review helpful. Fables are short and cynical rather than developed and funnyBy A. ManiarI enjoy Bing's magazine articles. The fables in this tiny book are very short, often only a long

paragraph. The lessons are generally cynical, rather than funny. It's a good coffee table book for guest to grab, read a fable, and put down. I don't recommend buying this book for something to sit down and enjoy for a long period of time.

“A masterful curmudgeon who causes laugh-out-loud moments.”—USA Today “Bing delivers his works smoothly, projecting tones of deadpan sarcasm and animated mockery befitting the often irreverent content.” —Publishers Weekly From celebrated business writer and Fortune columnist Stanley Bing, the bestselling author of *What Would Machiavelli Do?*, *Throwing the Elephant*, *Sun Tzu is a Sissy*, and more, comes a collection of playful fables poking fun at corporate archetypes while imparting useful and humorous lessons for anyone striving to make it big in big business. Illustrated throughout by New Yorker artist Steve Brodner, *Bing's Fables* is the perfect addition to any executive bookshelf in need of a little humor—and a lot of excellent advice.

From the Back Cover For more than twenty years, Stanley Bing has peerlessly explained corporate culture and strategy with wit and insight. Now he brings us this engaging and instructive book of white-collar fables that have charmed generations of businesspeople since Greece was glorious and Rome was grand, brilliant gems of wisdom flowing from the pen of the mysterious, legendary author known throughout the ancient corporate world by a single name: Bing. *Bing's Fables* is animated by a cast of archetypal characters that are as iconic and representative of human nature as were the jackdaw, the dull, the snake, the hare, the lion, the horse, and all the rest of the birds and beasts that populated the stories of that other fabulist, Aesop. The Stupid Investor, the Miserable Misery Mogul, the Ill-Tempered PR Person, and the Potentially Generous CEO—each struts and frets his hour upon the stage and, in the end, presents us with a moral that rings so true it would hurt if we were not also laughing. Festooned with provocative, witty illustrations by New Yorker artist Steve Brodner, this lean, muscular edition will equally be at home on the shelves of aspiring hedge fund managers hoping to kill their elders as on the credenzas of those beleaguered executives who hear the next generation coming up fast from behind. No business library should be considered complete without it. About the Author Stanley Bing is a columnist for *Fortune* magazine and the bestselling author of *Crazy Bosses*, *What Would Machiavelli Do?*, *Throwing the Elephant*, *Sun Tzu Was a Sissy*, *100 Bullshit Jobs . . . And How to Get Them*, and *The Big Bing*, as well as the novels *Lloyd: What Happened* and *You Look Nice Today*. By day he is an haute executive in a gigantic multinational corporation whose identity is one of the worst-kept secrets in business.