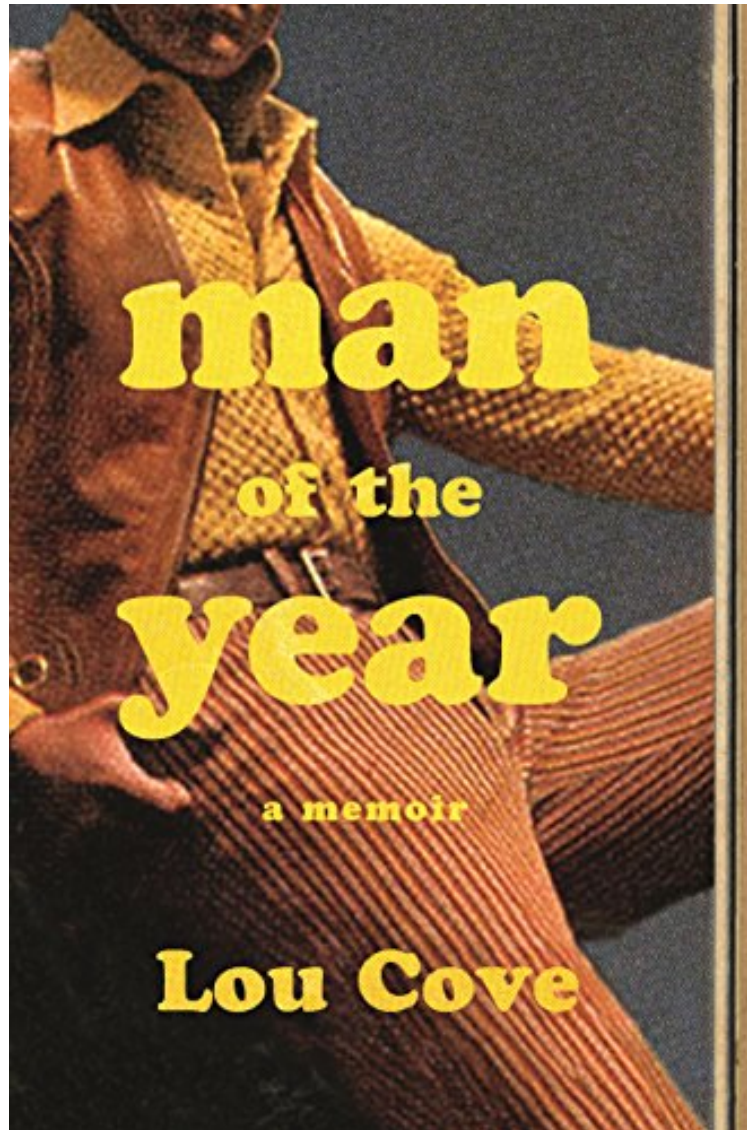


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Man of the Year: A Memoir

Lou Cove

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#654298 in Books Cove Lou 2017-05-09 2017-05-09Original language:EnglishPDF # 1 8.52 x 1.04 x 5.871,
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Lou Cove : Man of the Year: A Memoir before purchasing it in order to gage whether or not it would be worth my time, and all praised Man of the Year: A Memoir:

6 of 6 people found the following review helpful. Hilarious and emotionally honestBy N. ShulmanThis memoir captivated me. Anyone who grew up in the 70s will feel the authenticity of the time and place, and the hilarious details had me literally laughing out loud repeatedly. But ultimately it was the compassionate writing that hooked me. The subject matter is heartbreaking, and the author's unblinking emotional honesty was sometimes painful but always felt true and real. This will live on my shelf next to other favorite memoirs by Mary Karr, Caroline Knapp, and Frank

McCourt--in telling his own story as truthfully as he could, Cove helped lay bare truths the rest of us recognize in our own lives, too. 4 of 4 people found the following review helpful. Salem and BeyondBy wumpusfish "Nice to meet you, Salem, Massachusetts. We'll be gone soon." I was drawn in completely in the first paragraph and did not put it down until I finished. I grew up in Salem. So reading this book brought many images into my head. The Dunkin Donuts... The unfortunately named liquor store... Derby Wharf... So, it was easy for me to be drawn in with my own nostalgia. If that's all the book offered though I would have put it down after the first chapter or two. The story continues to suck you in to the wonder and horror of life as a 12-13 year old boy. Alternating between joyous and deep. Frivolous and frightening. Lou Cove leaves no stone unturned. Beware. This starts off as hilarious and fanciful. But you will not be saved from some deep cutting emotional trauma. Life as a middle school boy ain't no picnic. I related to young Lou deeply. The age he covers was certainly one of the worst periods of my life. There was occasional great joy too. I think others will enjoy reading the unusual memoir. How often do we get to read a memoir about such a young stage in someone's life? Especially with such crazy events? Check it out! 1 of 1 people found the following review helpful. Lou Cove's MAN OF THE YEAR hit all my proverbial Fresca-stained buttons (naked men, New England, the 1970s) By Stacy Helton Last spring, I was visiting the ARC section at THE STRAND and grabbed several books with that exciting ARC banner, the one that makes you feel like you're getting away with something. Lord knows I love Gen X memoirs, especially set in the 1970s and Lou Cove's MAN OF THE YEAR hit all my proverbial Fresca-stained buttons (naked men, New England, the 1970s), but in the end left me as flat as that same disappointing cola. Lou Cove and his family have moved to a beautiful house in picturesque Salem, Massachusetts, whose charms are joined with the arrival of his father's friend from the 60s, Howie Gordon and his wife, a free-wheeling couple that breezes in from California, casting an earthy hedonistic spirit on the Cove home, starting with the slides of their marriage – and honeymoon. Gordon will have his own kind of infamy, becoming PLAYGIRL's Mr. November 1978. Lou Cove, a young teen, works with Howie on his campaign to be the Man of the Year, not just the month of November. At this point all memoir readers will flock to Google to examine Mr. November's attributes, with his Parker Stevenson hair and Ted Danson-body. The book unsuccessfully balances teen angst from the memoirist and Gordon's trek to become one of the most successful porn actors of the 1980s. The latter is given too little ink, the former too much. However, as memoirs go, this is a unique tale – it's doubtful it could be repeated or replicated.

"Hilarious and poignant" ? People Magazine For one 1970's family, the center may not hold, but it certainly does fold. In 1978 Jimmy Carter mediates the Camp David Accords, Fleetwood Mac tops charts with Rumours, Starsky fights crime with Hutch, and twelve-year-old Lou Cove is uprooted from the Upper West Side of Manhattan to Salem, Massachusetts – a backwater town of witches, Puritans, and sea-captain wannabes. After his eighth move in a dozen years, Lou figures he should just resign himself to a teenage purgatory of tedious paper routes, school bullies, and unrequited lust for every girl he likes. Then one October morning an old friend of Lou's father, free-wheeling (and free-loving) Howie Gordon arrives at the Cove doorstep from California with his beautiful wife Carly. Howie is everything Lou wants to be: handsome as a movie star, built like a god and in possession of an unstoppable confidence. Then, over Thanksgiving dinner, Howie drops a bombshell. Holding up an issue of Playgirl Magazine, he flips to the center and there he is, Mr. November in all his natural glory. Howie has his eye on becoming the next Burt Reynolds, and a wild idea for how to do it: win Playgirl's Man of the Year. And he knows just who should manage his campaign. As Lou and Howie canvas Salem for every vote in town – little old ladies at bridge club, the local town witch, construction workers on break and everyone in between – Lou is forced to juggle the perils of adolescence with the pursuit of Hollywood stardom. Man of the Year is the improbable true story of Lou's thirteenth year, one very unusual campaign, and the unexpected guest who changes everything.

"A preposterous true tale about one little man's journey into adulthood. I came for the adventures with the male centerfold, but I stayed for the break-your-heart portrait of a nuclear family teetering between enlightenment and core meltdown." ? Jill Soloway, creator of Transparent "This book is about a lot of things: fatherhood, religion, friendship, nostalgia and, of course, male nipples. It's got something for everyone. And best of all, it's told in Lou's voice: funny, touching and compelling. Doesn't even need a centerfold." ? A.J. Jacobs, New York Times bestselling author of The Year of Living Biblically "Hilarious, fun and surprisingly touching. You'll instantly fall in love with the Cove family and the surrounding cast of eccentric characters, right down to their smelly rabbit. Man of the Year has my vote." ? Dan Marshall, author of Home is Burning "A classic coming-of-age story, beautifully written, consistently agreeable, and good-humored... the kind of book readers fall in love with." ? Booklist, Starred "Cove has a light touch and an eye for regional and temporal detail... Most who either recall or are curious about this free-loving period of history will find themselves satisfied by Cove's re-creation of his journey out of boyhood." ? Kirkus s "Hilarious and poignant" ? People Magazine About the Author Lou Cove was an editor and journalist for the first ten years of his career, but his Man of the Year experience got him hooked on campaigns: as a senior advisor at the Harold Grinspoon Foundation he has helped build a \$25 million Alliance of national funders to support one of his favorite programs: PJ Library. He has advised CEOs and boards of trustees at numerous national non-profits, including the American Institute for Architects,

Represent.Us, Double Edge Theatre and Girls Leadership Institute. Lou is former Executive Director of Reboot, a network of leading young Jewish creatives devoted to “rebooting” modern Jewish culture: digital entrepreneurs at Google and YouTube; creators of TV shows and films like *Lost*, *Orange is the New Black*, *Transparent*, *Anchorman* and *Star Trek*; journalists from NYT, *Wired*, and *WSJ*, etc. Under his leadership, Reboot launched and attracted millions to projects like National Day of Unplugging, 10Q and Sukkah City. Lou was also Vice President of the National Yiddish Book Center. Lou lives in Western Massachusetts. He hasn’t seen a new copy of *Playgirl* since 1980.