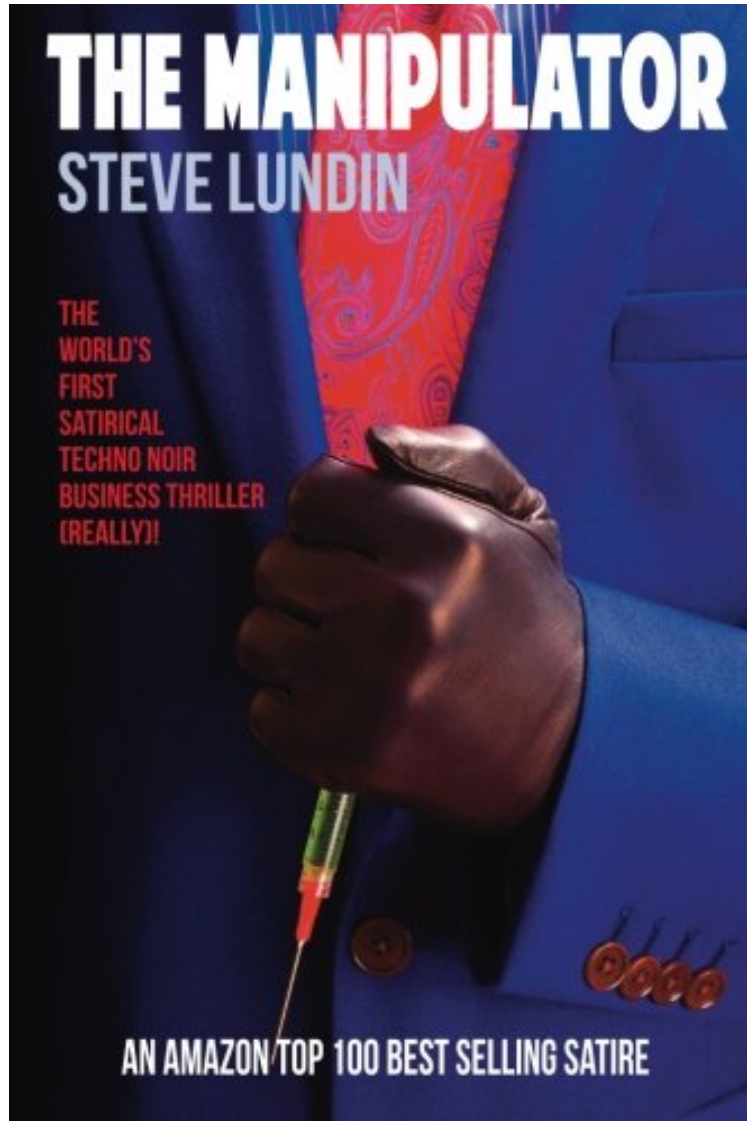


(Free pdf) The Manipulator: A Private Life in Public Relations (Volume 1)

The Manipulator: A Private Life in Public Relations (Volume 1)

Steve Lundin

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Steve Lundin : The Manipulator: A Private Life in Public Relations (Volume 1) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Manipulator: A Private Life in Public Relations (Volume 1):

“Think Mad Men and The Hunger Games in the real world. Lundin combines all of the twists and turns of the business world via The Manipulator. A marketing thriller so close to the real world, it’s as scary as the guy who wrote it!”-

Jeffrey Hayzlett, NY Times bestselling author of *The Mirror Test*, and the host of Bloomberg TV's *C-Suite* A Top 100 Amazon best-selling satire and the Grand Prize Winner of the Somerset Award for Satire: 2014 *The Manipulator* is a satirical techno-noir business thriller about advertising, greed, and the out-of-control edge of a media addicted culture. It's a darkly humorous and prophetic look at the evil twins of marketing and communications just a few years over the horizon, when master media manipulators will insidiously shape almost every aspect of our programmed and highly regulated world. Powered by an authentic perspective, *The Manipulator* is a fast moving, snarky action packed story that will keep you turning pages while you should be working!

The Story: Truth is overrated! *The Manipulator* is a big intercontinental story, that sprawls unabashedly from newsrooms to boardrooms to bedrooms. It's 2018 and master media manipulator Jack Vance has just received a virtually unlimited marketing budget to launch the world's first 24/7 all mobile un-television network. Vance's solution to grabbing the nation's attention against an impossible six week window rests on the development of *Some Will Die*, an intense reality show that guarantees the televised deaths of its morbidly obese contestants. The scheme seems like a slam dunk unless Vance's numerous vices and enemies curtail his bullet train into the annals of marketing history. Jump on board for a thrill ride through the furious over-the-top world of nouveau funded businessmen, trailer park con artists, bust out television stars, desperate news people, "made" men and slippery foreign government agents. And those are just the likable characters. *The Manipulator* is written by professional journalist who knows how to grab and keep the attention of a busy audience. The fast paced action follows our protagonist's Lear Jet powered intercontinental adventures with superb Fleming-esque details. Readers will know what it feels like to be a turbocharged executive with the toys of the world at your disposal and the guts to put them to use. There are pulp-like cliff hanger endings with every chapter, snappy dialogue and enough mad characters to keep you flipping pages well into the night. Fans of Elmore Leonard and Carl Hiaasen rejoice! Hear *The Manipulator* (as if) read by Nick Cage! http://www.stevelundin.com/wp-content/uploads/2013/03/niccage_highercalling.mp3 Grab your copy today!