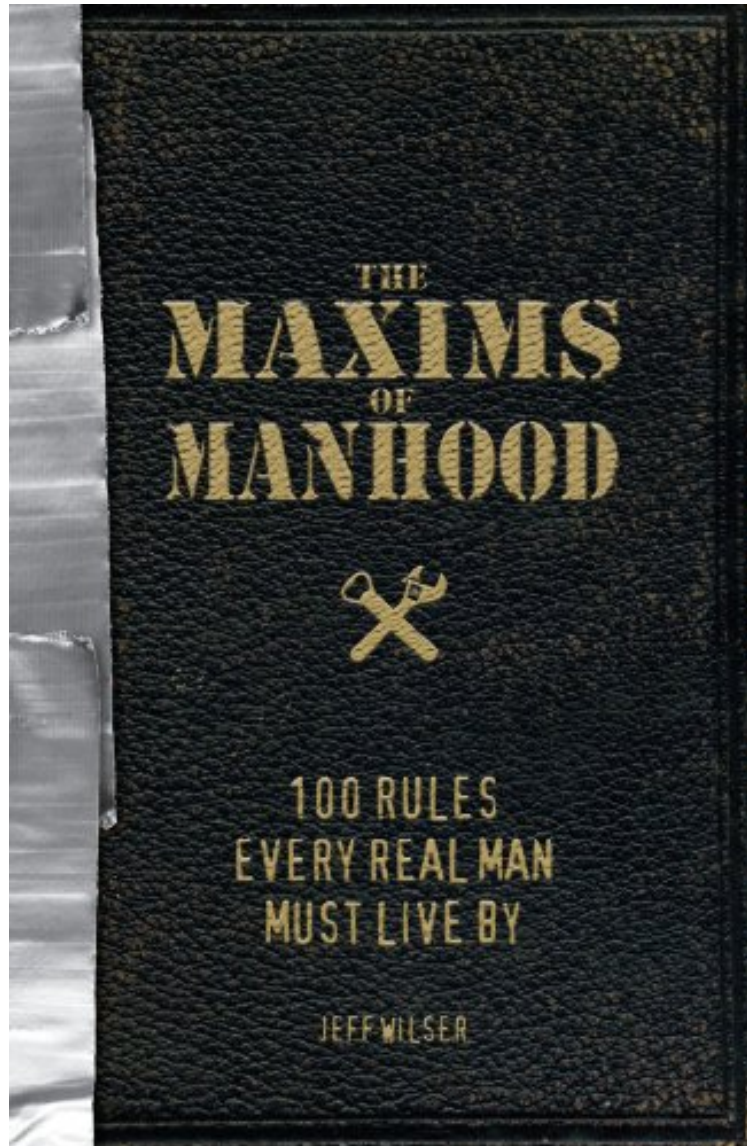


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## The Maxims of Manhood: 100 Rules Every Real Man Must Live By

*Jeff Wilser*

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**Jeff Wilser : The Maxims of Manhood: 100 Rules Every Real Man Must Live By** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Maxims of Manhood: 100 Rules Every Real Man Must Live By:

1 of 1 people found the following review helpful. Great tips for every man without the attitudeBy Kelly CriggerWhat I like about this book is how Wilser comes right out and says "Why would a real man buy a book about being a real man?" Wilser doesn't purport to be the expert on manliness, but takes no remorse in diving headfirst into the little

nuances of life where we make the seemingly innocuous decisions that actually define how manly we are. This book covers a wide range of topics like tipping, shaving, dancing, drinking, grilling meat, bro-hugging, using a GPS, working out, testing yourself, and of course how to deal with Oprah that Wilser makes amusing and educational at the same time. We all like to think we act accordingly until someone shines a white hot beacon on us and proves that we're really idiots. This book is that beacon, so if you have a penis do yourself a favor and keep a copy of this on your shelf for those moments when you straddle the line between manly man and douche. 6 of 6 people found the following review helpful. Fun facts of life+ great humor By Nick I've recently gotten into books like this, and I haven't been disappointed by this one. I would like to remind the readers (as another review already stated) that most of these types of books exist primarily for HUMOR, not for being polite and politically correct. The one problem I had with the book (I had the Kindle Edition) was the extreme amount of typos/formatting errors in it. It's easy to overlook a few here and there, but when every time a new "maxim" is presented, all the words look like this for the first paragraph, it's rather distracting. Then again, I haven't seen anyone else mention that, so maybe it's an isolated problem. All in all, great read, worth the dough. 3 of 3 people found the following review helpful. Interesting By Greg The book is very interesting as it uses real-life scenarios mixed with some humor. Although I do disagree with a few ideas that the author of the book wrote about, it is still a great read. Sure, most of the book seems to be written as a joke but there are tons of things you can take out of it. Nevertheless, recommended for anyone wishing to know how to "survive" in today's society.

Your dog must be larger than a toaster. Tip well. Never use the word "blossom." Outperform the GPS. Know how to chug a beer (and know that you shouldn't). Always hold the door. Never use emoticons. These are The Maxims of Manhood. They cover every aspect of life: women, sports, sex, the office, family, entertainment, fashion, fitness, and more women. Some of these you'd expect. Some you wouldn't, as they usher in a modern code of masculinity (Your favorite book may not be The Da Vinci Code). In a series of 100 essays, the rules are analyzed, explained, vigorously defended and openly mocked. Every rule has an authorized exception. Except the ones that don't. This book might not be for you. It's only intended for people who fall into one of these seven buckets: 1) you are a man; 2) you will become a man; 3) you were once a man; 4) you are related to a man; 5) you are dating or have married a man; 6) you think that in the future, perhaps, you will date or marry a man; 7) you know, or think that at some point you will know—whether casually or formally—a man.

Awarded "Best of 2009, Arts/Culture" in January Magazine. It's more than just about being a real man, it's about being a real good, decent human... Funny. -- David Middleton, January Magazine I love this book! It's hysterical. And women can relate-- it's a brutally honest depiction of men. -- Whitney Casey, Relationship Expert, TV Personality, author of The Man Plan Wilser has succeeded in redefining how we see ourselves, in a very humorous, self-deprecating way. There are points in the book that are laugh-out-loud funny. You will find passages in here that will make you want to call your friends and say, 'Hey, I just read about you in a book,' and share it with them. -- Neil S. Velleman, TMRZoo Jeff Wilser rescues the subjugated with simple language and easy-to-read verbal flourish. His maxims are explicable and entertaining, creating the ultimate manual for men who feel they've lost their place in this kinder, gentler cosmos. -- Jordan Richardson, BlogCritics I think I've found literary gold... This is the most I have ever laughed while reading a book. Seriously... Comedic genius... From the first line of text to the last word, I caught myself analyzing, laughing at, and enjoying the fact that I am a male... This book has got it all. -- MJay, NowICanBuyBeer.com About the Author Based in New York, Jeff Wilser has been researching the Maxims of Manhood for over 25 years, ever since he felt guilty for breaking the rule "Never cry at the movies"? he was six; the movie was E.T. This book is his atonement. A former USMC Reserves squad leader, Wilser has been a regular online contributor to sites like GQ, MTV, and VH1, writing about dating, sex, nightlife, and pop culture. He's met many men.