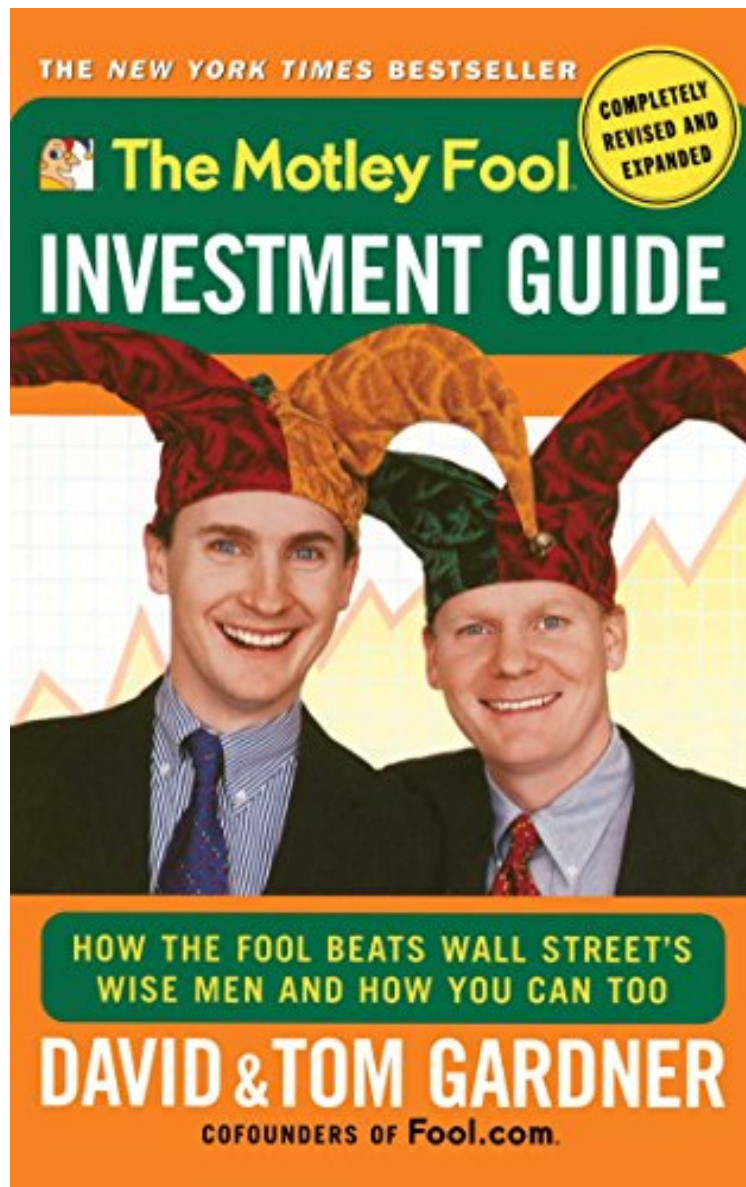


(Ebook pdf) The Motley Fool Investment Guide: How The Fool Beats Wall Street's Wise Men And How You Can Too

## The Motley Fool Investment Guide: How The Fool Beats Wall Street's Wise Men And How You Can Too

David Gardner, Tom Gardner  
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For Making Sense of Investing Today...the Fully Revised and Expanded Edition of the Bestselling The Motley Fool Investment Guide Today, with the Internet, anyone can be an informed investor. Once you learn to tune out the hype and focus on meaningful factors, you can beat the Street. The Motley Fool Investment Guide, completely revised and updated with clear and witty explanations, deciphers all the new information -- from evaluating individual stocks to creating a diverse investment portfolio. David and Tom Gardner have investing ideas for you -- no matter how much time or money you have. This new edition of The Motley Fool Investment Guide is built for today's investor, sophisticate and novice alike, with updated information on: Finding high-growth stocks that will beat the market over the long term Identifying volatile young companies that traditional valuation measures may miss Using Fool.com and the Internet to locate great sources of useful information

.com "Thanks to online communication," say David and Thomas Gardner, founders of the Motley Fool investment Web site, "it is now little-guy investors, not huge-guy brokerage firms, who hold the most valuable cards." The Gardners, narrating their own Guide, lay out their Foolish market-beating techniques like the college economics instructors you wish you'd had. They explain, in everyday language (and with just the right touch of sarcasm), exactly why some people do better than others when they invest their money. Most important, they tell how you can be one of the few who do better. (Running time: 1.5 hours, one cassette) --Lou SchulerFrom Publishers WeeklyThis update of the Motley Fool's first book offers the same smart-aleck advice found on the Gardners' popular Web site and in their other books: "Dear Fool, you must ask yourself: Are this company's products likely to fulfill needs in the future even better than they did in the past?... Does management have the vision?... These are extremely difficult questions to answer. But to the best of your ability, you'll want to answer 'em." Their useful tips on researching stocks, avoiding scams and tuning out the Internet din will best be appreciated by those new to the series. (Jan.) Copyright 2000 Reed Business Information, Inc.From Library JournalThe Gardner brothers, cofounders of Fool.com, present two parts of their trilogy (third title, The Motley Fool's Rule Breakers, Rule Makers), which update original material with the latest trends in finance and investment. Throughout the briskly paced, crisp narration, their trademark focus remains on novice investors with minimal information about investments but who are ready to invest their precious capital. In Investment Guide, the Fools decipher how to evaluate individual stocks, create a diverse investment portfolio, and find high-growth stocks that will beat the market over the long run. Their explanation on how to pick that first stock, how to read various company financial reports, how to select large and small cap firms to invest in, and how to distinguish "Rule Breaker" from "Rule Maker" firms is tailored to the very patient individual investor wired to the Internet. In You Have More Than You Think, the duo focus on taking control of personal finances, the first and most important step toward successful investing and a secure future. For folks trying to balance lifestyle aspirations with financial realities, while serious about getting out of debt and into the stock market, their advice regarding financial security is solid. While very little here is radically new, with the resounding success of The Motley Fool, the Gardners' major web site, and their importance in the world of finance and investing, these hip titles are certainties for all public libraries. Dale Farris, Groves, TX Copyright 2001 Reed Business Information, Inc.