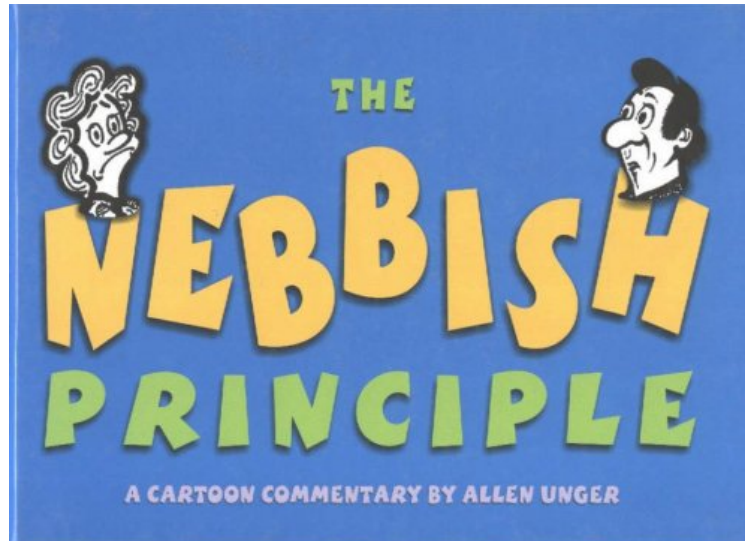


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The Nebbish Principle

Allen Unger

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Allen Unger : The Nebbish Principle before purchasing it in order to gage whether or not it would be worth my time, and all praised The Nebbish Principle:

0 of 0 people found the following review helpful. This Will Keep You Laughing!!By Arthur S. MotzneyThe author has captured the true meaning of "nebbish" and from the moment you pick up this book you will not stop laughing. He has managed to capture on each page, each beautifully illustrated, the true essence of the human species and circumstances that makes life interesting and very funny. You will definitely see someone you know, if not yourself, in this humourous book. Absolutely loved it and recommend it highly.

In the Yiddish language, a nebbish is a person whose life is dictated by the simple proposition: "If it can go wrong it will go wrong, and it will happen to me." These clever, humorous illustrations perfectly describe those secret moments in all our lives when we wished that the earth would open up and swallow us, whole.

From the Publisher1) Clever, humorous illustrations that will make anyone chuckle. 2) Nebbish is a Jewish word like "shlemazal" which means if it can go wrong it will go wrong, and it will happen to me. 3) Jewish buyers above 40 years old will instantly recognize and laugh at this word. 4) Some of these illustrations have appeared in The Jewish Chronicle in England and met with great success.About the AuthorAllen's first illustrations were of Sioux Indians, which he drew obsessively as he grew up in London's East End. Needless to say, there was no market for such "foreign subjects" and so, taking off his bonnet and putting his war paint aside, Allen began to cultivate these talents that would make him a striking example of the Nebbish Principle. Completing a five year apprenticeship learning composites for printing books and newspapers – an art that was quickly supplanted by other, quicker printing methods – Allen began studying graphic art in college only to be drafted into the British Army just as "I was finally getting the hang of it." After the army, Allen opened an exclusive invitation store called North-West, in the south of London. There, for twenty-five years he used his considerable talents in graphic arts and illustration to create top-of-the-line

wedding party invitations, bar mitzvah party invitations, and the occasional Sioux Raiding party invitation. Finally, in 1995, Allen emigrated to Israel, where he has fine-tuned his Nebbish Principles, using himself as a prime illustration of how far a Nebbish can go, if only he wills it. A keen observer of life, Allen has collected many fine examples of Nebbishisms, having created the complete Nebbish family – except for Geronimo, his pet Chihuahua, who refused to have anything to do with him