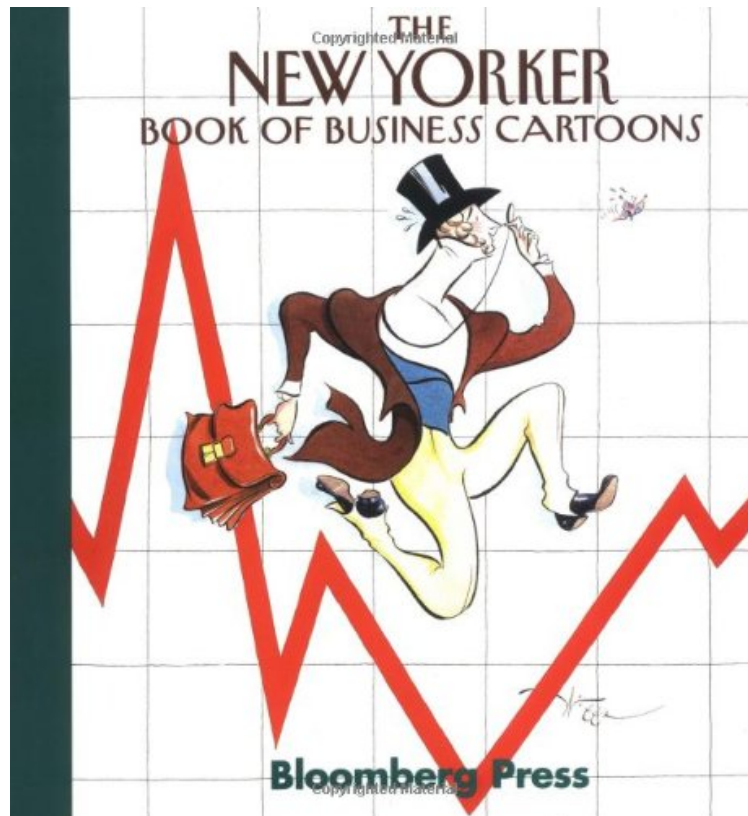


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The New Yorker Book of Business Cartoons

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2 of 2 people found the following review helpful. Great Fun - Laugh Out Loud FunnyBy Susanna HutchesonIt's hard to make me laugh at a joke or cartoon. But I love the sophisticated wit of The New Yorker and very much appreciate their cartoons. They give me a lift.Before I start work on a project for a client, I like to open one of the New Yorker cartoon books to get myself in a good mood and set the stage. Other cartoons just don't do the job for me. They don't have the edge and basic feel of sharp truth to them.This book is just fun and nice to have around when you want to laugh at yourself and your job and those people you run into every day of your working life.It's very nicely presented and a great pleasure.Susanna K. HutchesonOwner and Creative DirectorPowerwriting.com LLC0 of 0 people found the following review helpful. Made perfect giftBy JoAnn S.Got this for a friend to give her daughter for graduation from a business school. It was in very good condition, came quickly in the mail (in time for graduation) and it was PERFECT as it is what she wanted, and no longer being printed.0 of 0 people found the following review helpful. Cartoons for the DiscerningBy Cherokee72I just read The New Yorker for the cartoons, and this collection of cartoons cuts through all the stuff I'm not interested in and allows me the pleasure of uninterrupted amusement. (Plus it makes a nice gift.)

Spanning the years from 1938 to 1998, this delightful collection of cartoons about business features the cartoons of many of America's favorite cartoonists, including George Booth, Roz Chast, Bruce Eric Kaplan, Edward Koren, Gahan Wilson, and more. Robert Mankoff, cartoon editor of *The New Yorker*, selected the cartoons from the magazine's archives and David Remnick, Pulitzer Prize-winning author and editor of *The New Yorker*, starts things off with a wonderful introduction.

.com For many of us, our first memories of *The New Yorker* date back to childhood, when we would eagerly search through this otherwise impenetrable jungle of words to find the only thing that we could relate to--the cartoons. *The New Yorker Book of Business Cartoons* is a collection of 110 of the best drawings, selected by New Yorkercartoon editor Robert Mankoff, that lampoon the world of business. The cartoons date from 1938 to the present and include the work of *The New Yorker's* finest artists, including George Booth, Peter Arno, Roz Chast, Bruce Eric Kaplan, Leo Cullum, and William Hamilton. Whether they aim at the rise of women in business, our anxieties about the stock market, or the foibles of the corporate America, these cartoons seem always to hit the spot in subtle and disarmingly simple ways. This collection reminds us of just how uniquely funny the art of *The New Yorker* really is, and why the cartoons are the first and sometimes only things we read each week. As New Yorker editor David Remnick says in the introduction, "They are perhaps the most important thing *The New Yorker* publishes." --Harry C. Edwards
From Library Journal
This compilation of 110 classic cartoons on business and finance from *The New Yorker* spans 60 years. As David Remnick, the magazine's editor, explains, "The New Yorker cartoonists, each in his or her own way, have seized on the business world and found laughter in its codes, cliches, rivalries, desperations, vanities, anxieties, and power relations." Copyright 1999 Reed Business Information, Inc.
About the Author Robert Mankoff is a very successful cartoonist, the president of The Cartoon Bank, and the cartoon editor at *The New Yorker*. He also published *E-mail This Book*, Knopf, 1996, and edited *The New Yorker Book of Money Cartoons*. He lives in Hastings-on-Hudson, NY. David Remnick is editor of *The New Yorker*, a distinguished journalist, and the author of several books, most recently *Resurrection: The Struggle for a New Russia*, *Lenin's Tomb*, and *The Devil Problem and Other True Stories*.