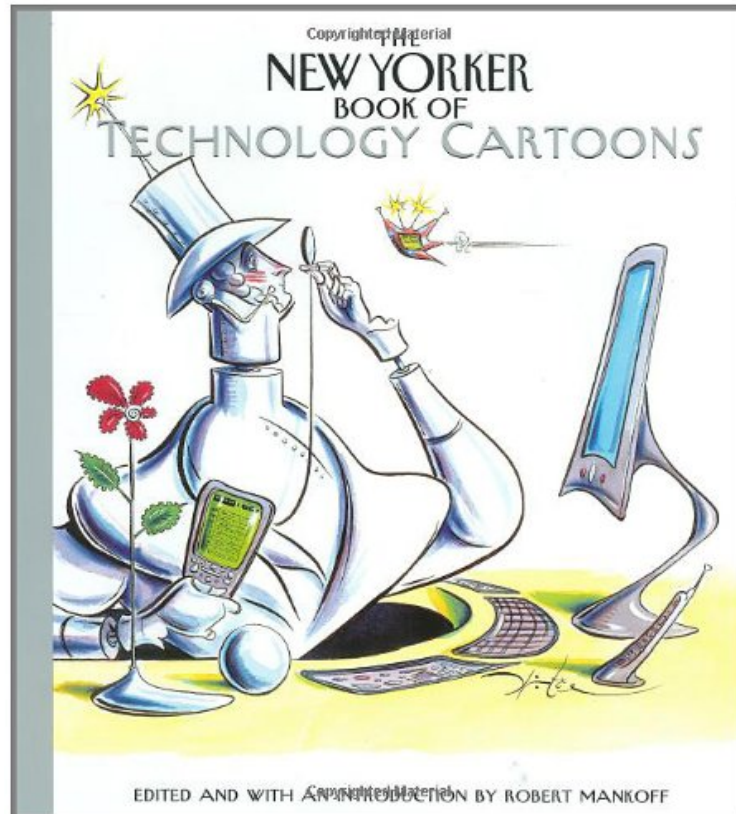


The New Yorker Book of Technology Cartoons

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From Brand: Bloomberg Press : The New Yorker Book of Technology Cartoons before purchasing it in order to gage whether or not it would be worth my time, and all praised The New Yorker Book of Technology Cartoons:

0 of 0 people found the following review helpful. Five StarsBy Carmen P. CovertPerfect gift!1 of 2 people found the following review helpful. LAUGHTER ALL THE WAY TO THE COMPUTER STORE!By Sky Blue's momI have a number of New Yorker cartoon books purchased nearly 15 years ago. They are ALL hilarious. I return to them, again and again, either just to read and enjoy them, or to photocopy several to send to a friend....The "Technology" cartoons are "up there" with all the other one I purchased (years ago). I'm especially fond of the cartoon of the back cover of the dust jacket...But they are ALL good! I would recommend this one, especially for someone who is "high tech" oriented, although aren't we all, these days. We recently purchased the "technology" book for my son's music teacher, who was seriously ill for half the year. Last year, we bought him -- and all my son's teachers -- the "teacher" cartoon book. Since there is no New Yorker book of "music" cartoons, we selected the "tech" cartoons...we hope he is chuckling, despite his illness.1 of 1 people found the following review helpful. Tech Humor For EveryoneBy R. SilvaThe New Yorker is known for many things, but being on the cutting edge of new technology is not one of them. Still, this collection delivers some good laughs at the expense of the tech industry and the people from all walks of life who have found themselves unable to live without the latest gadget.Some of these cartoons, first collected at the height of the dot

com bubble, are quite dated at this point. Others have become obvious in our email/text society. But a number of them are truly timeless. The artwork and style of humor is classic New Yorker, and the humor is almost always focused on the people rather than the gadgets. There is the typical quirky wit and charm that you would expect from the New Yorker. The jokes are aimed at technological laypersons. This is not like XKCD or some of the other webcomics that can appeal to a highly specialized audience that appreciates, say, jokes written in Linux code. This is humor for the casual internet user, the person who can't set their VCR but might be able to operate Tivo with a bit of handholding. The cartoonists represented in this collection include Charles Barsotti, Zack Ziegler, Tom Cheney, Mick Stevens, Marisa Acocella, Alex Gregory, Frank Cotham and others. There are 110 cartoons included in this book, which also comes packaged with all of the cartoons in CD-Rom format, just to show that the artists and editors of the New Yorker are comfortable with embracing technology even as they are mocking it.

Technology—friend or foe? That's a question the brilliant cartoonists of The New Yorker have been pondering with no little skepticism—and answering hilariously—for decades. This is not because of a fascination with technology itself, but because technology has, more and more, inserted itself into our everyday lives—in ways delightful to some and surreal to others. Whichever way you feel at any given moment, these cartoons help you laugh at technology toys, trends, trials, and tribulations. Robert Mankoff, the cartoon editor of The New Yorker, who has a self-proclaimed love-hate relationship with technology, assembled a one-of-a-kind introduction (to say wrote wouldn't do it full justice) and selected 110 of the best cartoons ever done on technology and its effects on us all.

About the Author The New Yorker has no equal in the world of cartooning. Robert Mankoff is the cartoon editor at The New Yorker, president and founder of The Cartoon Bank, and a very successful cartoonist in his own right. He is the editor of eight collections of New Yorker cartoons.