

The Onion Magazine: The Iconic Covers that Transformed an Undeserving World

The Onion

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The Onion Magazine

THE ICONIC COVERS THAT TRANSFORMED AN UNDESERVING WORLD



Foreword By Johannes Gutenberg



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Praise for The Onion Magazine: "The Onion's latest priceless parody.... More hilarious than anything you'll find in a Sunday newspaper." John McMurtrie, *San Francisco Chronicle* "Sometimes sly social commentary, sometimes just stupidly funny, a collection of the covers of fictional magazines from satirical news organization The Onion have a cumulatively hilarious effect." *The Globe and Mail* "One might think the Onion would have lost some of its bite over the years, but its latest book shows the satirical outfit is as sharp as ever, and deeply hilarious on so many levels." Jill Wilson, *Winnipeg Free Press* Praise for The Onion Book of Known Knowledge: "An encyclopedic fun house of information and illustrations teeming with hundreds of entries covering everything from the letter A to Zibby the cartoon squirrel." *Elle* "One of the best works that The Onion has ever produced...[it] dryly parodies an encyclopedia in the most comprehensive manner imaginable." *Huffington Post Comedy* "A tome so replete with knowledge [that it allows readers] to win friends and influence people." *Entertainment Weekly* About the Author Since its founding by a Prussian tuber farmer in 1756, The Onion has attracted millions of loyal fans drawn to its fearless reporting and scathing commentary on world events, human behavior, and journalistic convention, and it has expanded into an omnipotent news empire, with Webby Award-winning *TheOnion.com*, its Peabody Award-winning Onion News Network video wing, and multiple bestselling books, including *Our Dumb Century* (1999), *Our Dumb World* (2007), and *The Onion Book of Known Knowledge* (2012). Its home offices are in Chicago. Perhaps even more notable than The Onion newspaper is its Sunday magazine supplement, *The Onion Magazine*. First published in 1808 as a mouthpiece to relentlessly discredit Enlightenment ideals and as a vehicle for lucrative casket advertisements, *The Onion Magazine* quickly secured its place as the most popular reading material among the world's literate and semiliterate. *The Onion Magazine* has since grown into the largest magazine publisher on earth, expanding to include the famed *Weekender* magazine in 1837, the first ever hourly magazine in 1891, and the world's first glossy Braille magazine in 1920. With over 11 billion subscribers worldwide, *The Onion Magazine* empire now encompasses more than 13,000 properties and boasts all of the most popular titles in print.