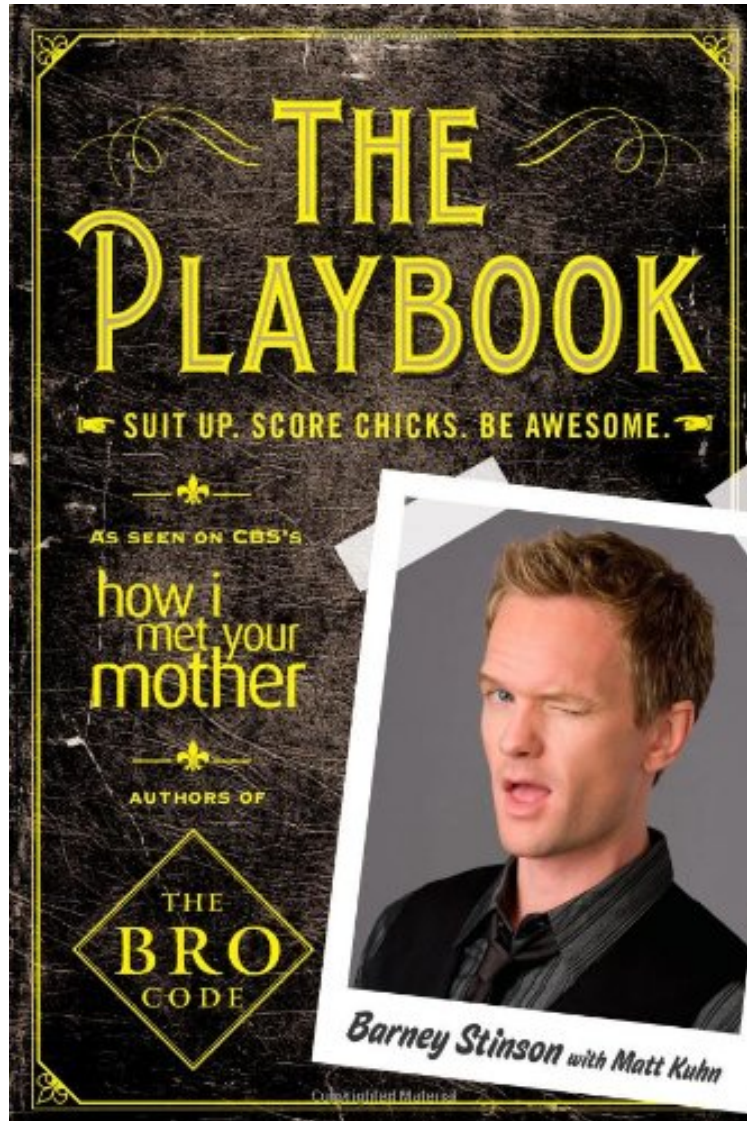


[Read now] The Playbook: Suit up. Score chicks. Be awesome.

The Playbook: Suit up. Score chicks. Be awesome.

Barney Stinson, Matt Kuhn

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Barney Stinson, Matt Kuhn : The Playbook: Suit up. Score chicks. Be awesome. before purchasing it in order to gage whether or not it would be worth my time, and all praised The Playbook: Suit up. Score chicks. Be awesome.:

1 of 1 people found the following review helpful. Funny Book for Barney Fans By Jennifer T This is an amusing read. As a big fan of 'How I Met Your Mother', and more specifically a big fan of Barney, this book did not let me down! It's the kind of book you can just pick up and read any page at random; you don't have to start at the beginning and read page by page, cover to cover. Now of course I don't recommend you actually TRY these "plays" in real life, lol, unless you enjoy getting slapped/arrested, but if you're a fan, you will enjoy this funny collection of Barney-isms! 0 of

0 people found the following review helpful. Five Stars
By A C
My son loved it.
0 of 0 people found the following review helpful. Great book!
By Matt Fleener
I have yet to employ any of the plays in this book, but It was a great read.
any HIMYM fan would enjoy reading it.

Bestselling author of *The Bro Code*, Barney Stinson of *How I Met Your Mother* fame, presents *The Playbook*—like Neil Strauss's *The Game for Bros*, *The Playbook* offers advice on the many creative and resourceful ways Barney's developed to wine, dine, and score with "The Ladies." Since the dawn of history man has searched for the answer to the most fundamental of questions: "Why am I here...not banging chicks?" The search is over. Now, with the help of *The Playbook*, you'll be able to approach any beautiful woman, discover her innermost passion, and use that to trick her into sleeping with you. You'll master more than seventy-five seduction techniques, developed by pickup guru and all-around good guy Barney Stinson, guaranteed to turn you into a bona fide ladies' man. Featuring the famous plays including: · *The Lorenzo Von Matterhorn* · *Mrs. Stinsfire* · *The Ted Mosby* · *The Time Traveler* · *The "SNASA"* · *The Scuba Diver* · *The "He's Not Coming"* ...and other greatest hits from Barney Stinson's secret *Playbook* of legendary moves. So suit up and get ready to be schooled in awesomeness.

About the Author
Barney Stinson is awesome. He works for a powerful bank in New York City but somehow finds time to "suit up" and help the less fortunate, in particular his lovelorn and all together pathetic bro Ted Mosby—seriously, that dude's got probs. When Barney's not staging private bikini calendar shoots, test-driving tanks, or elbow-deep in another legendary activity, like riding a tiger bareback or blowing up a guitar, he can be seen on the hit CBS show *How I Met Your Mother* with his friends Ted, Robin, Lily, and Marshall. Matt Kuhn is a staff writer for the CBS hit show *How I Met Your Mother* and also produces Barney's Blog for the show's website. He lives in Los Angeles, California, which is conveniently where he works.
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INTRODUCTION
First of all, thanks for purchasing this book! Now, if you're reading this, I'm guessing you're either too pathetic to pick up girls on your own, or you're looking for some creative ideas to spice up your repertoire—but my money's on "too pathetic to pick up girls on your own." You stumble up to a woman and stammer in a rehearsed yet cracking voice, "Can I get your number?" Your trembling hands are stuffed in your pockets in a futile attempt to look cool. You're dressed like an overgrown eighth grader. You're a little out of shape. Geez, buddy, you're kind of a mess, huh? Ooh, I bet you smell too. The good news is you're not alone, Ted. There are millions of unattractive chumps just like you all over the place who apparently never want to sleep with a woman. But all of that is going to change because now, with the help of *The Playbook*, you'll be able to approach any beautiful woman you want and trick her into sleeping with you. How? By giving you self-confidence and proving that you really are somebody who matters (even though you're not). Again, sincerely, thanks for purchasing this book. © 2010 Twentieth Century Fox Film Corporation
WHAT IS THE PLAYBOOK?
The Playbook provides a plenitude of plays to profit the persistent player. Contained within these pages are every scam, con, hustle, hoodwink, gambit, flimflam, stratagem, and bamboozle I've ever used or ever hope to use to pick up chicks and give them the business. Now, in an act of selfless charity, I'm passing this treasure of pleasure on to you as an easy-to-follow guide. Included in this collection are more than seventy-five schemes that are guaranteed to attract all kinds of women, no matter how sorrowful your social skills are. Best of all, most of the plays require no experience and little to no preparation, so you have almost everything you need to get started right away. Almost: 83% of the plays will necessitate at least a few yards of aluminum foil, so before you get cracking you'd be wise to buy in bulk at your local big-box store or discount warehouse retailer. With so many other pickup programs available on the market today, you might be wondering what makes *The Playbook* unique. First of all, I created this program, so you know it's gonna be awesome. Second, I've slept with enough hotties to overbook a commercial airliner (several of them on a commercial airliner, what up?) and only once had to wear eyeliner and a goofy hat to do it ... and that was only because this chick had been in a coma since 1983 and pretending to be Boy George was such an obvious layup. Last, and most important, other seduction methods preach "social dynamics" in which you insult women in an attempt to attract them. I find that approach both demeaning and offensive. Rather than degrade women, *The Playbook* centers on the profound, positive, and personal changes you can make to trick hot sluts into sleeping with you.
HOW DOES THE PLAYBOOK WORK?
The plays in this book are scientifically calibrated to excite the female sex nodes enough to make her actually consider having sex with a stranger. This strategy flies in the face of conventional wisdom, because for countless millennia men were led to believe that women were not interested in casual sex. We were told their libido had been replaced with the urge to have children, make dinner, and discover the planet's cutest handbag. But recent evidence suggests that women enjoy sex almost as much as finding a Christian Dior clutch in white croc at 30% off. Now, thanks to science, we can generate a clearer picture of what women are looking for in a sexual partner. After years of in-depth field research (very in-depth), I've discovered that women are sexually aroused by four primary factors:
Money
Fame
Vulnerability
Emotional and spiritual fulfillment
Obviously, number four is right out the window. Seducing a woman by satisfying her on an emotional level is difficult, time-consuming, and quite frankly, unrewarding. Therefore *The Playbook* focuses on transforming you into someone who reflects some or all of those first

become the ultimate “bad boy.”The QuetzalcoatlHernán Cortés1519Convinces women of the Aztec Empire that he’s a god by showing them his shiny helmet.The Insignificant HumanGalileo Galilei1610Points his telescope heavenward, proving to chicks how infinitesimal we are, so why not bang?The Great CompromiseRoger Sherman1787Develops the bicameral system of representation to balance power between large and small states but, more important, triple the number of hot young staffers introduced to Washington, DC, every election cycle.The Me ComplexNapoleon1811Generates sympathy among countless European chicks by convincing them he conquered half the continent because he’s ashamed of his height.The Spirit of St. LouisCharles Lindbergh1927Fools the world into thinking flying is dangerous, thereby creating generations of nervous and vulnerable female passengers. Posthumously named president of the mile-high club.The GandhiMahatma1932Shaves head, puts on glasses, Gandhi and goes on a hunger strike to protest something or other. The move reappears half a century later with The Bono.The Eagle Has LandedNeil Armstrong1969Gets millions of chicks to believe he actually went to the moon—and walked on it! Classic.The I’m George ClooneyGeorge Clooney1997Becomes a handsome movie star. BARNEDICTIONTake a knee, boys.As we embark on this new mission together, remember The Playbook is only a guide. I encourage you to add your own personality and creativity to each and every play. As a wise man once said, it’s not the destination but the journey. I think you’ll agree in this instance the destination far outweighs the journey, but that doesn’t mean you shouldn’t try to have fun in the process.During your adventures you may start to feel the urge to develop your own plays. I highly encourage you to do so, and then post them to barneysblog.com. We should exist as a community of players that can learn and grow from one another’s experiences. If you find a new way to get laid, believe me, I’m interested, and will totally not steal it and take credit for it in The Playbook 2, also by Barney Stinson.One final note. Throughout your quest you may find yourself mired in a slump, when none of the plays seem to work and you suddenly feel like the worthless individual you were before reading The Playbook. That’s okay, because while you’ll never be as awe-some as me, you can rest easy knowing salvation may lie in the very next play. That’s the beauty of The Playbook—each and every page delivers a new hope that you can trick a girl into having sex with you. Unless it’s the last page. Then you’re pretty much screwed. Until I write my next book.—BARNEY

STINSONDISCLAIMERWhile each of the plays presented in this book will put you in the best possible position to score, the publisher makes no guarantee you actually will. As the old saying goes, you can lead a horse to water but can’t make him have sex with it.© 2010 Twentieth Century Fox Film Corporation